

December 8, 2015

La'al Ratty Urges Lovers of Cumbria to Show Support For Businesses

Western Lake District visitor attraction, the Ravenglass and Eskdale Railway, is trying to encourage visitors to continue with plans to visit Cumbria throughout December, despite the issues that the bad weather had recently caused.

La'al Ratty, as the heritage railway is affectionately called, is running services as normal between its stations at Ravenglass, on the Lake District coast, and Dalegarth, in the shadow of England's highest mountains. This includes its Santa Special services, which charm children at this time of year and allow them to have their own very special trip to see Santa in his grotto at Dalegarth.

The regular routes to both stations are currently open to motorists and other visitor attractions are also open, making it possible for day visitors to support Cumbrian businesses by enjoying a day out that encompasses a special experience and stop offs for refreshments, food and shopping.

Ravenglass and Eskdale Railway's marketing manager, Rachel Bell, says: "We have seen the impacts on business that floods in Cumbria have caused in the past, so we wish to get the message out that visitor experiences are still open for business, whether that is the Ravenglass and Eskdale Railway, or others such as Dove Cottage and the Wordsworth Museum and the World of Beatrix Potter. It is vital for our economy that we give visitors the confidence to continue with their plans to visit and stay in Cumbria. We know that many of our day visitors and residents unaffected by flooding are pleased to assist in this way, so we would encourage them to make a trip, if they can, and show support for Cumbria."

More information about the services running in December and over the festive period can be found at www.ravenglass-railway.co.uk

ENDS

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