

Press release:



## Sister attractions Ravenglass & Eskdale Railway and Ullswater 'Steamers' shortlisted for national award



Lake District Estates two heritage attractions **Ravenglass & Eskdale Railway** and **Ullswater 'Steamers'** have both been shortlisted for a major national tourism award; one of the tourism sectors most prestigious for group travel.

Now in its 15th year, the **British Coach Tourism Awards** (BCTAs) will announce the winners of 19 different categories on March 20 at a ceremony at the National Motorcycle Museum in Birmingham.

The sister attractions have been chosen on their commitment to welcoming coaches, coach groups and coach drivers and for creating new experiences tailored for groups.

**Rachel Bell**, Head of Marketing & Development Director of Lake District Estates, comments on the nomination, "We are thrilled that both our heritage visitor attractions have been shortlisted for the prestigious British Coach Tourism Awards. It is testimony to the continued investment in our heritage attractions by the Board, the dedication of our employees and focus to continually improve, enhance and update our product offering for todays and tomorrows consumer."

A panel of industry experts make up the judging panel at the ceremony, organised by the team behind the British Tourism & Travel Show.

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**Notes to Editors:**

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**Ravenglass & Eskdale Railway** is a family-owned business operating a heritage, narrow gauge steam railway on the Western Coast of the Lake District. The railway is surrounded by stunning views and walks and is based in Ravenglass, the only coastal village in the Lake District National Park. The business's awards include a Silver Green Tourism award, Coach Tourism's 2015 Heritage Railway award, Cumbria Tourism's 2015 Large Visitor Attraction of the Year award among many others. <https://ravenglass-railway.co.uk>

**Ullswater 'Steamers'** is a family-owned business that has been operating in the tranquil Ullswater Valley since 1859. Today, the company provides a sustainable and environmentally friendly way of linking some of the most iconic walking routes and views in the Lake District National Park. Ullswater 'Steamers' has one of the largest heritage passenger vessel fleets in England, including the oldest working passenger vessel in the world, Lady of the Lake. The business's awards include Gold at CREA's 2014 and 2015 Green at Heart Award, Gold for the 2013 and 2014 GTBS Visit England award and winner of Cumbria Tourism's 2011 Sustainable Tourism award and 2016 Large Visitor Attraction of the Year award among many others. [www.ullswater-steamers.co.uk](http://www.ullswater-steamers.co.uk)